

# Privacy Policy of advncd.us

This Application collects some Personal Data from its Users.

## Data Controller and Owner

Advanced Nutrients Ltd,  
omt@advancednutrients.com

## Types of Data collected

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: first name, last name, phone number, email address, Cookies, Usage data, province, state, country, ZIP/Postal code, city, username, geographic position and various types of Data.

Other Personal Data collected may be described in other sections of this privacy policy or by dedicated explanation text contextually with the Data collection.

The Personal Data may be freely provided by the User, or collected automatically when using this Application.

Any use of Cookies - or of other tracking tools - by this Application or by the owners of third party services used by this Application, unless stated otherwise, serves to identify Users and remember their preferences, for the sole purpose of providing the service required by the User. Failure to provide certain Personal Data may make it impossible for this Application to provide its services.

Users are responsible for any Personal Data of third parties obtained, published or shared through this Application and confirm that they have the third party's consent to provide the Data to the Owner.

## Mode and place of processing the Data

### Methods of processing

The Data Controller processes the Data of Users in a proper manner and shall take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of the site (administration, sales, marketing, legal, system administration) or external parties (such as third party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Data Controller at any time.

### Place

The Data is processed at the Data Controller's operating offices and in any other places where the parties involved with the processing are located. For further information, please contact the Data Controller.

## **Retention time**

The Data is kept for the time necessary to provide the service requested by the User, or stated by the purposes outlined in this document, and the User can always request that the Data Controller suspend or remove the data.

## **The use of the collected Data**

The Data concerning the User is collected to allow the Owner to provide its services, as well as for the following purposes: Contacting the User, Advertising, Analytics, Displaying content from external platforms, Content commenting, Content performance and features testing (A/B testing), Location-based interactions, Remarketing and Behavioral Targeting, SPAM protection, Traffic optimization and distribution, User database management, Interaction with external social networks and platforms, Heat mapping and session recording, Interaction with online survey platforms and Interaction with data collection platforms and other third parties.

The Personal Data used for each purpose is outlined in the specific sections of this document.

## **Detailed information on the processing of Personal Data**

Personal Data is collected for the following purposes and using the following services:

### **Advertising**

This type of services allows User Data to be utilized for advertising communication purposes displayed in the form of banners and other advertisements on this Application, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Cookies to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User's interests and behavior, including those detected outside this Application. For more information, please check the privacy policies of the relevant services.

### **Bing Ads (Microsoft Corporation)**

Bing Ads is an advertising service provided by Microsoft Corporation.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Direct Email Marketing (DEM) (This Application)**

This Application uses the User Data to propose services and products provided by third parties or unrelated to the product or service provided by this Application.

Personal Data collected: email address.

### **Google AdSense (Google Inc.)**

Google AdSense is an advertising service provided by Google Inc. This service uses the "DoubleClick" Cookie, which tracks use of this Application and User behavior concerning ads,

products and services offered.

Users may decide to disable all the Doubleclick Cookies by clicking on: [google.com/settings/ads/onweb/optout](https://google.com/settings/ads/onweb/optout).

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

## **Analytics**

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

### **Google AdWords conversion tracking (Google Inc.)**

Google AdWords conversion tracking is an analytics service provided by Google Inc. that connects data from the Google AdWords advertising network with actions performed on this Application.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#)

### **Google Analytics (Google Inc.)**

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Google Tag Manager (Google Inc.)**

Google Tag Manager is an analytics service provided by Google Inc.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#)

### **Google Analytics with anonymized IP (Google Inc.)**

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

This integration of Google Analytics anonymizes your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the

Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Segment (Segment Inc.)**

Segment is an analytics service provided by Segment Inc.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#)

### **Twitter Ads conversion tracking (Twitter, Inc.)**

Twitter Ads conversion tracking is an analytics service provided by Twitter, Inc. that connects data from the Twitter advertising network with actions performed on this Application.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#)

### **Analytics collected directly (This Application)**

This Application uses an internal analytics system that does not involve third parties.

Personal Data collected: Cookies and Usage data.

### **Display Advertising extension for Google Analytics (Google Inc.)**

Google Analytics on this Application might use Google's Interest-based advertising, 3rd-party audience data and information from the DoubleClick Cookie to extend analytics with demographics, interests and ads interaction data.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Facebook Ads conversion tracking (Facebook, Inc.)**

Facebook Ads conversion tracking is an analytics service provided by Facebook, Inc. that connects data from the Facebook advertising network with actions performed on this Application.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

### **Hotjar Form Analysis & Conversion Funnels (Hotjar Ltd.)**

Hotjar is an analytics service provided by Hotjar Ltd. Hotjar honors generic Do Not Track headers. This means your browser can tell its script not to collect any of your data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data collected: Cookies and Usage Data.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#)

## **Contacting the User**

### **Contact form (This Application)**

By filling in the contact form with their Data, the User authorizes this Application to use these details to reply to requests for information, quotes or any other kind of request as indicated by the form's header.

Personal Data collected: email address, first name, last name and phone number.

### **Mailing List or Newsletter (This Application)**

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning this Application. Your email address might also be added to this list as a result of signing up to this Application or after making a purchase.

Personal Data collected: city, Cookies, country, email address, first name, last name, province, state, Usage data and ZIP/Postal code.

### **Phone contact (This Application)**

Users that provided their phone number might be contacted for commercial or promotional purposes related to this Application, as well as for fulfilling support requests.

Personal Data collected: phone number.

## **Content commenting**

Content commenting services allow Users to make and publish their comments on the contents of this Application.

Depending on the settings chosen by the Owner, Users may also leave anonymous comments. If there is an email address among the Personal Data provided by the User, it may be used to send notifications of comments on the same content. Users are responsible for the content of their own comments.

If a content commenting service provided by third parties is installed, it may still collect web traffic data for the pages where the comment service is installed, even when Users do not use the content commenting service.

### **Comment system managed directly (This Application)**

This Application has its own internal content comment system.

Personal Data collected: Cookies, email address, first name, last name, Usage data and username.

## **Content performance and features testing (A/B testing)**

The services contained in this section allow the Owner to track and analyze the User response concerning web traffic or behavior regarding changes to the structure, text or any other component of this Application.

### **Google Website Optimizer (Google Inc.)**

Google Website Optimizer is an A/B testing service provided by Google Inc. Google may use Personal Data to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#)

## **Displaying content from external platforms**

This type of services allows you to view content hosted on external platforms directly from the pages of this Application and interact with them.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

### **Google Fonts (Google Inc.)**

Google Fonts is a typeface visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Usage data and various types of Data as specified in the privacy policy of the service.

Place of processing: US – [Privacy Policy](#)

### **Google Maps widget (Google Inc.)**

Google Maps is a maps visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

### **Vimeo video (Vimeo, LLC)**

Vimeo is a video content visualization service provided by Vimeo, LLC that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

## **Wistia widget (Wistia, Inc.)**

Wistia is a video content visualization service provided by Wistia, Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

## **YouTube video widget (Google Inc.)**

YouTube is a video content visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

## **Heat mapping and session recording**

Heat Mapping services are used to display the areas of a page where Users most frequently move the mouse or click. This shows where the points of interest are. These services make it possible to monitor and analyze web traffic and keep track of User behavior. Some of these services may record sessions and make them available for later visual playback.

## **Hotjar Heat Maps & Recordings (Hotjar Ltd.)**

Hotjar is a session recording and heat mapping service provided by Hotjar Ltd. Hotjar honors generic „Do Not Track” headers. This means the browser can tell its script not to collect any of the User's data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data collected: Cookies, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#)

## **Interaction with data collection platforms and other third parties**

This type of services allows Users to interact with data collection platforms or other services directly from the pages of this Application for the purpose of saving and reusing data. If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service.

## **JotForm widget (JotForm Inc.)**

The JotForm widget is a service for interacting with the JotForm data collection platform provided by JotForm Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

## **Interaction with external social networks and platforms**

This type of services allows interaction with social networks or other external platforms directly from the pages of this Application.

The interaction and information obtained through this Application are always subject to the User's privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it.

### **Facebook Like button and social widgets (Facebook, Inc.)**

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

### **Buffer button and social widgets (Buffer)**

The Buffer button and social widgets are services allowing interaction with the Buffer service provided by Buffer, Inc.

Personal Data collected: Usage Data.

Place of processing: US – [Privacy Policy](#)

### **Google+ +1 button and social widgets (Google Inc.)**

The Google+ +1 button and social widgets are services allowing interaction with the Google+ social network provided by Google Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

### **LinkedIn button and social widgets (LinkedIn Corporation)**

The LinkedIn button and social widgets are services allowing interaction with the LinkedIn social network provided by LinkedIn Corporation.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

### **Pinterest “Pin it” button and social widgets (Pinterest)**

The Pinterest “Pin it” button and social widgets are services allowing interaction with the Pinterest platform provided by Pinterest Inc.

Personal Data collected: Cookies and Usage Data.



Place of processing: US – [Privacy Policy](#)

## **Twitter Tweet button and social widgets (Twitter, Inc.)**

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by Twitter, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

## **Interaction with online survey platforms**

This type of services allows Users to interact with third party online survey platforms directly from the pages of this Application.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service.

## **Hotjar Poll & Survey widgets (Hotjar Ltd.)**

The Hotjar Poll & Survey widgets are services that enable interaction with the Hotjar platform provided by Hotjar Ltd.

Hotjar honors generic „Do Not Track” headers. This means the browser can tell its script not to collect any of the User's data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data collected: Cookies, Usage Data and various types of Data.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#)

## **SurveyMonkey Widget (SurveyMonkey Inc.)**

The SurveyMonkey Widget is a service for interacting with the SurveyMonkey online survey platform provided by SurveyMonkey Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#)

## **Location-based interactions**

### **Non-continuous geolocation (This Application)**

This Application may collect, use, and share User location Data in order to provide location-based services.

Most browsers and devices provide tools to opt out from this feature by default. If explicit authorization has been provided, the User's location data may be tracked by this Application.

The geographic location of the User is determined in a manner that isn't continuous, either at the specific request of the User or when the User doesn't point out its current location in the appropriate field and allows the application to detect the position automatically.

Personal Data collected: geographic position.

## **Geolocation (This Application)**

This Application may collect, use, and share User location Data in order to provide location-based services.

Most browsers and devices provide tools to opt out from this feature by default. If explicit authorization has been provided, the User's location data may be tracked by this Application.

Personal Data collected: geographic position.

## **Remarketing and Behavioral Targeting**

This type of services allows this Application and its partners to inform, optimize and serve advertising based on past use of this Application by the User.

This activity is performed by tracking Usage Data and by using Cookies, information that is transferred to the partners that manage the remarketing and behavioral targeting activity.

### **AdWords Remarketing (Google Inc.)**

AdWords Remarketing is a Remarketing and Behavioral Targeting service provided by Google Inc. that connects the activity of this Application with the Adwords advertising network and the Doubleclick Cookie.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Facebook Remarketing (Facebook, Inc.)**

Facebook Remarketing is a Remarketing and Behavioral Targeting service provided by Facebook, Inc. that connects the activity of this Application with the Facebook advertising network.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Facebook Custom Audience (Facebook, Inc.)**

Facebook Custom Audience is a Remarketing and Behavioral Targeting service provided by Facebook, Inc. that connects the activity of this Application with the Facebook advertising network.

Personal Data collected: Cookies and email address.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

## **Remarketing through Google Analytics for Display Advertising (Google Inc.)**

Google Analytics for Display Advertising is a Remarketing and Behavioral Targeting service provided by Google Inc. that connects the tracking activity performed by Google Analytics and its Cookies with the Adwords advertising network and the Doubleclick Cookie.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Twitter Remarketing (Twitter, Inc.)**

Twitter Remarketing is a Remarketing and Behavioral Targeting service provided by Twitter, Inc. that connects the activity of this Application with the Twitter advertising network.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **Twitter Tailored Audiences (Twitter, Inc.)**

Twitter Tailored Audiences is a Remarketing and Behavioral Targeting service provided by Twitter, Inc. that connects the activity of this Application with the Twitter advertising network.

Personal Data collected: Cookies and email address.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#)

### **SPAM protection**

This type of services analyzes the traffic of this Application, potentially containing Users' Personal Data, with the purpose of filtering it from parts of traffic, messages and content that are recognized as SPAM.

### **Google reCAPTCHA (Google Inc.)**

Google reCAPTCHA is a SPAM protection service provided by Google Inc.

Personal Data collected: Cookies and Usage data.

Place of processing: US – [Privacy Policy](#)

### **Traffic optimization and distribution**

This type of services allows this Application to distribute their content using servers located across different countries and to optimize their performance. Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between this Application and the User's browser. Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information User are transferred.

### **CloudFlare (Cloudflare)**

CloudFlare is a traffic optimization and distribution service provided by CloudFlare Inc. The way CloudFlare is integrated means that it filters all the traffic through this Application, i.e., communication between this Application and the User's browser, while also allowing analytical data from this Application to be collected.

Personal Data collected: Cookies and various types of Data as specified in the privacy policy of the service.

Place of processing: US – [Privacy Policy](#)

## **User database management**

This type of services allows the Owner to build user profiles by starting from an email address, a personal name, or other information that the User provides to this Application, as well as to track User activities through analytics features. This Personal Data may also be matched with publicly available information about the User (such as social networks' profiles) and used to build private profiles that the Owner can display and use for improving this Application.

Some of these services may also enable the sending of timed messages to the User, such as emails based on specific actions performed on this Application.

### **Infusionsoft (Infusion Software, Inc.)**

Infusionsoft is a User database management service provided by Infusion Software, Inc.

Personal Data collected: various types of Data as specified in the privacy policy of the service.

Place of processing: US – [Privacy Policy](#)

### **ActiveCampaign (ActiveCampaign, Inc.)**

ActiveCampaign is a User database management service provided by ActiveCampaign, Inc.

Personal Data collected: email address and various types of Data as specified in the privacy policy of the service.

Place of processing: US – [Privacy Policy](#)

## **Further information about Personal Data**

### **The Service is not directed to children under the age of 13**

Users declare themselves to be adult according to their applicable legislation. Minors may use this Application only with the assistance of a parent or guardian. Under no circumstance persons under the age of 13 may use this Application.

## **Information about Cookies**

### **Advertising**

These Cookies are necessary for the functioning of the services filed under the section "Advertising".

### **MUID, ANON, MH, ACH01, TOptOut**

Bing Ads Cookies.

**exchange\_uid, \_drt\_, FLC, id, \_\_gads**

Google AdSense Cookies.

## **Analytics**

These Cookies are necessary for the functioning of the services filed under the section "Analytics".

**\_ut\*, \_ga\***

Google Analytics Cookies.

**\_ut\*, \_ga\***

Google Analytics with anonymized IP Cookies.

**\_sio, ajs\_group\_id, ajs\_user\_id**

Segment Cookies.

## **Displaying content from external platforms**

These Cookies are necessary for the functioning of the services filed under the section "Displaying content from external platforms".

**Referrer, \_\_distillery**

Wistia widget Cookies.

**ACTIVITY, APISID, GED\_PLAYLIST\_ACTIVITY, GEUP, HSID, LOGIN\_INFO, PREF, SAPISID, SID, SSID, VISITOR\_INFO1\_LIVE, YSC, \_\_utma, \_\_utm, \_\_utmz, s\_gi, wide**

YouTube video widget Cookies.

## **SPAM protection**

These Cookies are necessary for the functioning of the services filed under the section "SPAM protection".

**PREF, NID, HSID, APISID, SID**

Google reCAPTCHA Cookies.

## **Traffic optimization and distribution**

These Cookies are necessary for the functioning of the services filed under the section "Traffic optimization and distribution".

**\_\_cfuid**

CloudFlare Cookies.

Since the installation of third party Cookies and other tracking systems through the services used within this Application cannot be technically controlled by the Owner, any specific references to Cookies and tracking systems installed by third parties are to be considered indicative. In order to obtain complete information, consult the privacy policy for the respective third party services listed in this document.

## **Additional information about Data collection and processing**

### **Legal action**

The User's Personal Data may be used for legal purposes by the Data Controller, in Court or in the stages leading to possible legal action arising from improper use of this Application or the related services.

The User declares to be aware that the Data Controller may be required to reveal personal data upon request of public authorities.

### **Additional information about User's Personal Data**

In addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular services or the collection and processing of Personal Data upon request.

### **System logs and maintenance**

For operation and maintenance purposes, this Application and any third party services may collect files that record interaction with this Application (System logs) or use for this purpose other Personal Data (such as IP Address).

### **Information not contained in this policy**

More details concerning the collection or processing of Personal Data may be requested from the Data Controller at any time. Please see the contact information at the beginning of this document.

### **The rights of Users**

Users have the right, at any time, to know whether their Personal Data has been stored and can consult the Data Controller to learn about their contents and origin, to verify their accuracy or to ask for them to be supplemented, cancelled, updated or corrected, or for their transformation into anonymous format or to block any data held in violation of the law, as well as to oppose their treatment for any and all legitimate reasons. Requests should be sent to the Data Controller at the contact information set out above.

This Application does not support "Do Not Track" requests.

To determine whether any of the third party services it uses honor the "Do Not Track" requests, please read their privacy policies.

### **Changes to this privacy policy**

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to its Users on this page. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom. If a User objects to any of the

changes to the Policy, the User must cease using this Application and can request that the Data Controller remove the Personal Data. Unless stated otherwise, the then-current privacy policy applies to all Personal Data the Data Controller has about Users.

## **Information about this privacy policy**

The Data Controller is responsible for this privacy policy, prepared starting from the modules provided by lubenda and hosted on lubenda's servers.

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information regarding a natural person, a legal person, an institution or an association, which is, or can be, identified, even indirectly, by reference to any other information, including a personal identification number.

### **Usage Data**

Information collected automatically from this Application (or third party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

### **User**

The individual using this Application, which must coincide with or be authorized by the Data Subject, to whom the Personal Data refers.

### **Data Subject**

The legal or natural person to whom the Personal Data refers.

### **Data Processor (or Data Supervisor)**

The natural person, legal person, public administration or any other body, association or organization authorized by the Data Controller to process the Personal Data in compliance with this privacy policy.

### **Data Controller (or Owner)**

The natural person, legal person, public administration or any other body, association or organization with the right, also jointly with another Data Controller, to make decisions regarding the purposes, and the methods of processing of Personal Data and the means used, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

### **This Application**

The hardware or software tool by which the Personal Data of the User is collected.

## **Cookies**

Small piece of data stored in the User's device.

## **Legal information**

Notice to European Users: this privacy statement has been prepared in fulfillment of the obligations under Art. 10 of EC Directive n. 95/46/EC, and under the provisions of Directive 2002/58/EC, as revised by Directive 2009/136/EC, on the subject of Cookies.

This privacy policy relates solely to this Application.

Latest update: August 29, 2016